

BLAKE
SAMARIPA-
WRIGHT

I have been a professional graphic designer & illustrator for almost two full decades, oscillating between the two as specific opportunities present themselves. My career has been a playful mix of working in-house at both design studios and corporations, as well as running my own freelance business for multiple years.

THE HEADINGTON COMPANY

2026 - Present
Senior Designer
Dallas, TX

Concepting, developing, and executing omnichannel creative such as brand identities, email marketing, social campaigns, restaurant menus, presentation decks, in-store signage, event programming, and print advertising across multiple properties including The Joule Hotel, Shy Boy, Sassetta, CBD Provisions, Midnight Rambler, Mirador, Tango Room, Commissary, & Forty Five Ten.

HEALTH UNION

2013 - 2024
Senior Designer, Editorial
Philadelphia, PA

Lead creative responsible for weekly editorial and marketing materials across websites and social channels, as well as overseeing the visual work of outside contributors, for multiple health condition specific online communities including:

- h-i-v.net
- myasthenia-gravis.com
- parkinsonsdisease.net

THE BRAND HATCHERY

2008 - 2013
Graphic Designer
Dallas, TX

Small graphic design studio, first job out of school.

EDUCATION

The University of Texas at Austin
Bachelor of Fine Arts

Miami Ad School (Formerly Portfolio Center)
Atlanta, GA

THEBLAKEWRIGHT.COM FREELANCE 1099 CLIENTS & COLLABORATORS

Alfred Coffee, Los Angeles
Ashish, London
ASHwell Sexual Health, Austin
Barney's New York, NYC
Chameleon Cold-Brew, Austin
Dallas Contemporary
Dallas County Democratic Party
Diptyque, Paris
Garrett Leight, Los Angeles
Ginza Magazine, Tokyo
Grange Hall, Dallas
Isabel Marant, Paris
Jeremy Scott, Los Angeles
Joanna Czech, Dallas
Kim Dawson, Dallas
Live Nation, Los Angeles
Moschino, Milan
Neiman Marcus, Dallas
Opening Ceremony, NYC
Panic! at the Disco, Los Angeles
Poodlebeez Honey Co., Dallas
Refinery 29, NYC
San Francisco AIDS Foundation
Santa Ynez General, California
The Cut, NYC
Tongal, Los Angeles
Venessa Arizaga, Puerto Rico
Visit Dallas
V.O.D. Boutique, Dallas

ARTIST RESIDENCY

Rancho Linda Vista
Summer 2018
Oracle, AZ

CONTACT

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